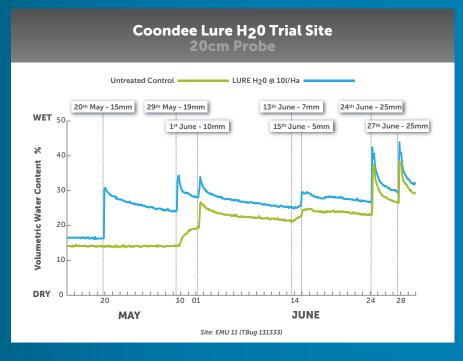
## Take advantage of subsoil moisture in 2012 with LURE

Good subsoil moisture presents an opportunity for growers this season. But one critical thing limiting this is the ability to get crops established early. LURE H<sub>2</sub>O reduces this uncertainty by stopping runoff and capturing the early rains and banking the moisture.

By linking up the summer subsoil moisture with opening rains the LURE H<sub>2</sub>O System\* allows you to improve early crop and pasture establishment in hard to wet forest loams.

The graph below shows soil moisture levels at a 20cm depth. The LURE  $\rm H_2O$  treated land captures the moisture as the rain falls, meaning more soil moisture available earlier in the season for better germination and growth.





Stop runoff and capture valuable early season rains



Don't miss the opportunity to link up subsoil moisture with opening rains

## Find Out More at a Shed Talk Near You

SACOA are conducting a series of shed talks for growers. Contact your local reseller to attend one to ensure you get the best start to the season.



The LURE H<sub>2</sub>O System\* reduces the effects of water repellancy and locks the rain in the ground where it lands.

## Win the Fishing Adventure of a Lifetime!

More info at sacoa.com.au/gofish



\*Australian Patent Application No. 2011100087 Applies

www.sacoa.com.au/lure

- Australian owned
- Specialist company
- QA manufacturing
- National distribution
- Full product support

