

# Get Ready For a Great Season

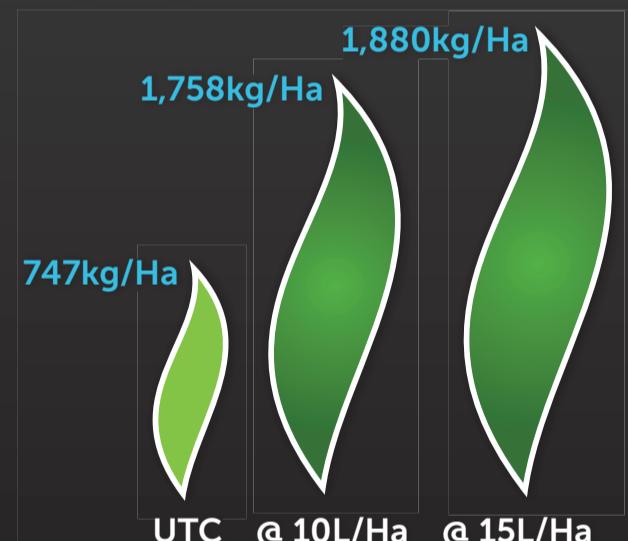
LURE H<sub>2</sub>O is a breakthrough soil treatment that gives your pasture and crops the best start possible by capturing the early rains and banking the moisture to help deliver optimal germination, growth and yield.



Vlamingh barley growing on 155mm of growing season rain,  
8th October 2010, Narrogin.

## Over 100% increase in plant growth achieved

Recent biomass results from the LURE H<sub>2</sub>O Brookton trial site report an average increase in pasture dry weight (kg/Ha) of 135%.



Testing conducted and data reported by Synergy Consulting.

UTC = UnTreated Control

- ✓ Reduce runoff and capture early rains
- ✓ Optimise pasture and crop germination and growth
- ✓ Reduce the potential of "false breaks"
- ✓ Stimulate rapid and consistent/even weed germination
- ✓ Reduce the impact of heat and water stress
- ✓ Extend your growing season
- ✓ Improve soil health and fertiliser uptake
- ✓ Increase yield potential

Give your pastures and crops the best start for next season.

**LURE H<sub>2</sub>O**™

Don't miss out. Act now.  
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