



Proven path to earlier pasture growth



WITH dry summer conditions throughout much of the agricultural region and high supplementary feeding costs, getting earlier pasture growth on opening autumn rainfall will be critical to maintaining profitability for many producers.

In high value pastures over the past decade, the LURE H₂O system has proven to be the most effective boomsprayer-applied treatment to

capture opening rainfall and improve early pasture growth, helping to maintain the condition of high production livestock.

The treatment reduces the effects of water repellence and locks rainfall in the ground where it lands.

LURE H₂O's patented formulation is designed to improved surface penetration and reduce water runoff from season-breaking rainfall, particularly on non-wetting forest

gravels that may be susceptible to erosion due to stock trafficking, stubble retention or tree-lines.

In most cases, dry summer conditions will only increase non-wetting characteristics and decrease rainfall infiltration.

SACOA WA sales manager Damon Fleay said LURE H₂O had become the mainstay of the pasture phase for many livestock producers.

"In some cases it has enabled producers to reduce nutrition inputs without any loss of early season pasture growth, enabling earlier and higher stocking densities," Mr Fleay said.

Meanwhile in the cropping phase, applying LURE H₂O with a boomsprayer prior to opening rainfall helps to increase weed germination, allowing a more effective pre-plant knockdown, cleaner seedbed

and less reliance on in-crop herbicides.

As part of SACOA's ongoing product support, Mr Fleay will be conducting grazing demonstrations during late summer and early autumn this year in the Great Southern to highlight the benefits of LURE H₂O.

□ More information on the LURE H₂O system, contact your local sales agent.



□ Long-time Lure H₂O user Doug Harrington, Narrogin

TAS18703



The LURE H₂O System reduces the effects of water repellancy and locks the rain in the ground where it lands.

- ✓ Increase water penetration
- ✓ Increase water holding capacity
- ✓ Reduce staggered weed germination
- ✓ Improve pre-emergent effectiveness
- ✓ Reduce dry period plant stress
- ✓ Improve pasture growth

Without

With

www.sacoa.com.au

- ✓ Australian owned
- ✓ Specialist company
- ✓ QA manufacturing
- ✓ National distribution
- ✓ Full product support

